



Introduction to AFL.



“At AFL, our focus is on exceeding customer expectations, strengthening our core business operations, and driving product innovation.”

Jaxon Lang
CEO, AFL



What we do.

Our exceptional products, innovative solutions, and engineering expertise make connections possible.

AFL provides industry-leading solutions, products, and services to the energy, hyperscale, service provider, enterprise, and industrial markets.

We design, manufacture, and install fiber optic products and associated equipment. This includes:

- Fiber optic cable
- Fiber optic connectivity
- Conductor accessories
- Fusion splicers
- Test and inspection equipment
- Fiber optic cleaning

AFL also provides network services supporting central office, outside plant, wireless, and enterprise applications.

Whether you need to build or upgrade a network or apply the latest fiber optic technology, AFL connects you with the solutions that fit your every need.

Vision

Positively impact communities by delivering superior solutions.

Mission

Connect our customers around the world with innovative technologies, exceptional products, and high-quality services.

Values



Customers first

We prioritize your success with attentive listening, genuine care, and reliable delivery.



Integrity

Uphold honesty, embrace responsibility, and foster trust in every interaction.



Innovation

Pioneer solutions to network challenges with cutting-edge innovation and forward-thinking.



Community engagement

Strengthen communities through dedicated connection and support.



Collaboration and accountability

Cultivate excellence and responsibility in teamwork for collective success.



Environment, health, and safety

A safer sustainable future through mindful environmental practices, social responsibility, and ethical governance.

AFL by the Numbers.



1984

Year founded



16

Global manufacturing locations



In 2023

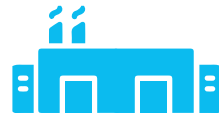
\$776,000

Community contributions made (associate + AFL matching)



6000

Worldwide team members



60 Million

Fiber termination capacity per year and growing



1500+

Community hours worked



25

Languages spoken



68

Community projects completed



1

Unified team



130+

Countries sold to



No.1

Aiming to be the number one market leader in customer experience

5

Core markets



Energy



Hyperscale



Service Provider



Industrial



Enterprise

Corporate responsibility.

AFL's corporate responsibility pivots around establishing a culture that drives focus on our social and environmental impact. Our employees, our communities, and our customers see all three facets of corporate responsibility - Environment, Social, and Governance (ESG) - with increasing significance. While keeping financial performance and customer experience as top priorities, We are integrating... ESG into our culture and processes.

Environmental sustainability

- GHG emissions
- Operational energy
- Waste management
- Circular economy
- Water conservation

Corporate governance

- Governance and risk management
- Data security
- Integrity and ethics
- Export control
- Regulatory compliance

Social responsibility

- Diverse and inclusive workforce
- Employee health and safety
- Responsible procurement
- Top talent recruitment
- Secure supply chain
- Community partnerships

Financial performance

- Achieving the MT25 and 2030 vision
- Customer centricity
- Connecting society and network reliability



Environmental sustainability.

AFL leads by example in developing and implementing sustainable, environmentally responsible initiatives globally.

Reducing greenhouse gas (GHG) emissions

We commit to initiatives that limit global warming. We have set ambitious targets in our operations and value chain for climate action in line with the Science Based Target initiative.

Operational energy efficiency

We aim to reduce our own operational carbon footprint by optimizing our operational energy usage, adopting cleaner fuels, and investing in renewable power.

Circular economy and raw material efficiency

We strive to offer solutions that minimize our customers' environmental impact. We are designing our products and packaging with lifecycle sustainability in mind.

Waste management

AFL is dedicated to natural resource conservation through waste management. We have set goals to minimize scrap rates, optimize reuse and recycling, and ensure appropriate treatment of waste streams.

Water conservation

Conservation of water, our planet's most valuable natural resource, is vital to human health and the environment. That's why we're prioritizing goals to manage our water consumption effectively.

Social responsibility.

AFL believes that individuals and organizations have a responsibility to act in a way that benefits our communities and makes a positive difference in the lives of others.

Diverse and inclusive workforce

We can better connect our world if we understand our world. We want to cultivate an environment where individual cultures are celebrated, and where AFL culture unites us. At AFL, we are striving to do more, and that includes doing more to embrace, celebrate, and grow diversity and inclusion.

Attracting and retaining top talent

Our success is intrinsically linked to associate performance. We hire and train talented individuals, investing in them to ensure their success as they embark on a career path with AFL. As competition is fierce, we understand the importance of offering a total package that exceeds that of our competition.

Responsible procurement and secure supply chain

We are laser-focused on customer experience. Likewise, we are equally as committed to advancement in our communities, operating with integrity, and ensuring we follow ethical business practices internally and across our value chain.

Employee health and safety

Through our actions in the workplace, we foster a safety-first culture. At every level of our business, our continuous focus on health and safety ensures we provide every employee with a safe place to work.

Community involvement and partnership

Community outreach is a fundamental part of AFL culture. When we reach out, we see our commitments come to life. AFL's Outreach Program consists of several initiatives all with the same goal: to make a positive difference in the lives of others.





Corporate governance.

Our business activities and company policies reflect our commitment to ethical best practice and corporate governance best practice, with focus on the following key areas:

Corporate governance and risk management

AFL's business structure and management organization help minimize risk, promote sustainable growth, and maintain and improve corporate values.

Data security and privacy

We ensure security remains a key consideration in network management. Our compliance with data protection laws—and our compliance with protecting of the rights and freedoms of individuals whose information AFL collects and processes—is in accordance with privacy laws around the globe.

Business integrity and ethics

AFL takes pride in doing business while adhering to its core values, including integrity. AFL respects its employees, values its customers and business partners, works hard to prevent bribery and other forms of corruption, and is committed to doing the right thing.

Regulatory and legal compliance

AFL is dedicated to conducting business in compliance with all applicable laws and regulations.

Financial performance.

AFL's mission is to connect our customers around the world with innovative technologies, exceptional products and high-quality services. Our vision is to positively impact communities by delivering superior solutions. We plan to achieve our financial performance objective by focusing on the following areas:

Achieving our Midterm Plan and 2030 vision

AFL enhances corporate and social value through our three strategic pillars and five market segments. We seek to create new value through innovation to ensure our products and services are always at the forefront of technology.

Customer centricity

At AFL, it started with a focus on customers. We are committed to the customer experience and creating value for our customers (and their customers) through innovative and sustainable solutions. We are a trusted business partner with a long history of supporting our customers.

Connecting society and network reliability

AFL helps to enable the expansion of broadband access, bridge the digital divide, promote grid modernization and achieve digital transformation. By doing this, we provide a SAFERTM(Sustainable, Accessible, Flexible, Expandable and Reliable) network infrastructure, which leads to a more sustainable and prosperous future.

Operating principles.

Our operating principles unify our thinking and our actions:



Aim high



No excuses



**Aligned teams
win**



**Frank but
professional**



**Walk a mile in
others' shoes**



**Lead with humble
confidence**

Our locations for truly global coverage.



● AFL manufacturing

- Australia
- China (5)
- Germany
- India
- Mexico
- Poland
- UK (2)
- USA (4)

● Fujikura manufacturing

- Brazil
- Indonesia
- Japan
- Vietnam

● AFL international office

- Australia
- Hong Kong
- India
- Singapore
- UAE
- UK
- USA

● AFL services

- Canada
- USA

History of Fujikura and AFL.

1882

Zenpachi Fujikura witnesses the first electric light in Tokyo, setting the direction of the entire Fujikura business (pictured).

1885

Fujikura is founded, initially producing silk and cotton-insulated wires.

1893

Launch of the first rubber-insulated wires.

1925

Introduction of the first 1200mm twisted pair communications cables.

1979

World's first optical loss of $<0.27\text{dB/Km}$.

1980

Development of single mode fusion splicer.

1995

Development of low-loss multi fiber optical connectors (MPO).

1988

World's first multi-fiber fusion splicer.

1985

World's first core alignment fusion splicer.

1984

Formation of AFL, focusing on manufacturing Optical Ground Wire (OPGW) cable.

1981

Development of the first Optical Power Ground Wire (OPGW).

2015

AFL establishes a Hyperscale division, the first business to support global hyperscale customers.

2015

Development of the first collapsible, rollable ribbon fiber (SWR). VAD fiber process is recognized as an IEEE Milestone.

2016

Introduction of the world's highest density optical fiber cable (WTC with SWR).

2017

World's largest transmission capacity standard diameter, multi-core fiber.

2023

Doubled manufacturing footprint in Mexico. Established factory in Poland to serve hyperscale and broadband segments.



Pioneering 'Tsunagu' technology since 1885

Founded in 1885, Fujikura Group has been at the forefront of innovation in energy, telecommunications, electronics, and automotive sectors. With a commitment to 'Tsunagu' technology, meaning 'connecting' in Japanese, Fujikura has continuously delivered value through pioneering solutions that shape industry standards.

Fujikura's philosophy revolves around customer satisfaction, embracing change, and fostering collaboration. These principles have guided the company through significant transformations, ensuring its position as one of the top three global fiber manufacturers.

As Fujikura embraces the future, it continues to innovate, holding true to its ethos of connecting technologies and people for a better world.

The Fujikura Group's mission is to create exceptional value for our customers around the world using "Tsunagu" (the Japanese word meaning "connecting") technologies.





Founded in 1984, AFL is an international manufacturer providing end-to-end network solutions to the energy, service provider, enterprise, hyperscale and industrial markets. The company's products are in use in over 130 countries and include fiber optic cable, assemblies, and hardware, transmission and substation accessories, outside plant equipment, connectivity, test and inspection equipment, fusion splicers, and training. AFL also offers a wide variety of services supporting data center, enterprise, wireless and outside plant applications.

Headquartered in Spartanburg, SC, AFL has operations in the U.S., Mexico, Canada, Europe, Asia and Australia, and is a wholly owned subsidiary of Fujikura Ltd. of Japan.

www.aflglobal.com